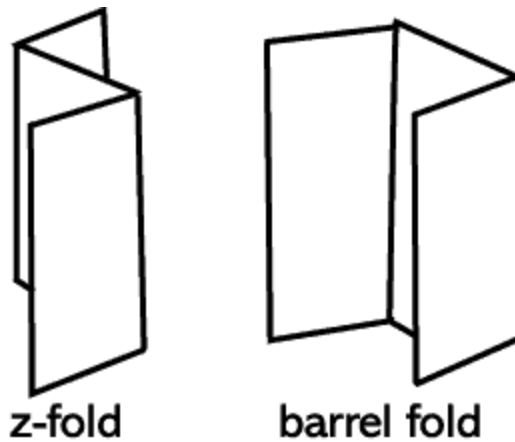


City Takeout Brochure

Instructions:

This brochure was designed to be printed landscape on tri-fold brochure paper such that the main logo shows on the front and the “logo” layout is shown on the back. Essentially this is known as a barrel fold layout



If you try to Z-Fold the brochure, the text will not flow properly from page to page.

Print a number of copies of page 2, then reload the same paper into your printer and print the same number of copies of page 3 to obtain the proper results.

Do Not Print Page 1 of This Document

Increase Order Sizes

On the average, takeout orders increase from 20-30% due to presentation and convenience. Our system exploits this fact by ensuring that your menus are presented in the most concise and logical fashion so customers can easily expand their orders to suit them.

Overview of Features

- Patron convenience means larger orders!
- Guaranteed purchase by credit card.
- Reduce wasted food by eliminating forgotten orders.
- Keep your servers, greeters, and other staff off the phone.
- Delivery option also available.
- Allow meal pre-order for pickup later in the day.
- Increase order accuracy!
- Easy reorder system.
- Custom designed menus to highlight your items.
- Operation can be limited to only your carry-out times.
- Orders received via fax, email or both.
- No long-term commitment.
- Begin taking online orders within twenty four hours!

2.04

Some of our current menus:



www.weekofdiners.com



www.ambrosia-menu.com



www.cafegratitude.com

City-Takeout.Com

Phone: (866) 939-9638 Fax: (866) 459-9555



Your online carryout solution
(866) 939-9638



What is City-Takeout.com?

We provide a solution for you to place your menu online for your customers to order your food easily and conveniently without picking up the phone!

City-Takeout.com is the backbone of your local restaurant takeout food web site. Restaurants in the area enroll in this program specifically to provide a convenient place for the community to order takeout or carryout food. Whether you are part of a large chain or a small, entrepreneurship, City-Takeout.com will help your sales by making it as convenient as possible for customers to order and re-order your meals.

We make you look good!

Our system allows us to build a visual representation of your menu that closely follows that of your own printed version. Color schemes, overall themes, photos, and writing styles are maintained in an easy to use and logical fashion. The menu is also organized into understandable categories for quick browsing. Photos of your meals and menu items can also be included. You may update your menu yourself at any time or one of our professional designers can maintain the menu for you.

Accurate, Simple and Quick!

By simply clicking on each individual item or meal (including options) customers build a "ticket" which is visibly similar to those used by waiters and waitresses and represents the customer's total order. Customers may adjust their ticket as often as they like until their order is the way they want it.

The order is then emailed or faxed to your establishment in a concise, easy-to-read, format that virtually eliminates errors that result from poor penmanship, customers with language or accent issues, and simply missed information relayed over the phone.

The bottom line: *your customers are happier!*



Orders are GUARANTEED!

During the confirmation process the customer is asked to provide a credit card number. *The card is not charged at this time.* This ensures that the order is from a serious patron and eliminates fake orders.

The customer's credit card is charged at the establishment using their physical card, which gives you the best charge rate. If the order is never picked up, you have the option of logging into the City-Takeout.com system using our secure administrator, and obtain the customers charge information to cover the cost of the abandoned order. The order itself is faxed, emailed or both to your establishment for ease of fulfillment.

Credit card information is only maintained for twenty four hours for security reasons. You also have the choice of which credit cards you will take.



Customer Reorder Made Simple!

Each time a customer places an order, it is recorded in their profile so they may return later and place a similar order easily and conveniently. It also allows you to obtain reports on the most popular items on your menu.

Keep Your Menu Fresh

Since the City-Takeout administrative program allows you to make modifications to your menu whenever you wish at no extra cost, you can easily make monthly, weekly, or daily changes to your menu anytime that go into effect immediately. No need to wait for the printers to deliver your updated menu. You can show your new items immediately online!